

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-20 (canceled)

Claim 21 (new): A navigation system comprising:

a database that includes data identifying locations of roadside signs and associated information about said roadside signs, wherein said associated information includes at least one of: commercial information, historical information and translation of text of the roadside sign into a language other than the language of the roadside sign;

programming that determines a location of a vehicle;

programming that uses said database to identify at least one roadside sign close to said location of said vehicle; and

a user interface that provides to a user of said navigation system said associated information from said database about the at least one roadside sign.

Claim 22 (new): The navigation system of Claim 21 wherein said user interface further comprises:

a help button accessible to the user by which the user can request the navigation system to provide additional information about roadside signs.

Claim 23 (new): The navigation system of Claim 21 wherein the roadside sign is a sign that has just been passed by the vehicle.

Claim 24 (new): The navigation system of Claim 21 wherein the additional information is provided to the user audibly.

Claim 25 (new): The navigation system of Claim 21 wherein the associated information is provided automatically.

Appl. No. (to be assigned)
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Prelim. amdt. accompanying filing of CON pat. appl.

Claim 26 (new): The navigation system of Claim 21 wherein said associated information provided to the user meets a filter criterion.

Claim 27 (new): The navigation system of Claim 26 wherein the filtering criterion relates to a subject matter of the roadside sign.

Claim 28 (new): A mobile computing platform comprising:

a help button accessible to a user by which the user can request the computing platform to provide information about at least one sign in a vicinity of a current position of the computing platform;

programming that accesses a database that includes information about signs and locations of said signs to identify said sign in the vicinity of the computing platform; and

a user interface that provides the user with the information about said sign in the vicinity of the computing platform.

Claim 29 (new): The computing platform of Claim 28 wherein the information about the sign includes at least one of: commercial information, historical information and translation of text of the sign into a language other than the language of the sign.

Claim 30 (new): The computing platform of Claim 28 wherein the information is provided to the user audibly.

Claim 31 (new): The computing platform of Claim 28 wherein the information is provided to the user on a display.

Claim 32 (new): The computing platform of Claim 28 wherein the information provided to the user meets a filter criterion.

Claim 33 (new): The computing platform of Claim 32 wherein the filtering criterion relates to a subject matter of the sign.

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Claim 34 (new): The computing platform of Claim 28 wherein said database is remotely located.

Claim 35 (new): A mobile computing platform comprising:

programming that accesses a database that includes information about signs and locations of said signs to identify at least one sign in a vicinity of a current position of the computing platform; and

a user interface that provides the user with the information about the sign in the vicinity of the computing platform if a specified filter criterion is satisfied, wherein said filter criterion relates to commercial information.

Claim 36 (new): The mobile computing platform of Claim 35 wherein said filtering criterion is a business chain.

Claim 37 (new): The mobile computing platform of Claim 35 wherein said filtering criterion is a user specified preference.

Claim 38 (new): The mobile computing platform of Claim 35 wherein the information is provided automatically.

Claim 39 (new): The mobile computing platform of Claim 35 wherein the database is remotely located.